

HI-WIRE BREWING BEER RELEASE CALENDAR 2020

YEAR-ROUND FLAGSHIPS



6PK CANS, 12PK CANS
DRAFT, MIXED 12PK



6PK CANS, DRAFT
MIXED 12PK



6PK CANS, 12PK CANS
DRAFT, MIXED 12PK
16oz SINGLE CANS



6PK CANS, 12PK CANS
DRAFT, 16oz SINGLE CANS



6PK CANS

ROTATING YEAR-ROUND SERIES

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
GOSE SERIES	ORANGE MERINGUE GOSE				CITRA GOSE				HI-WIRE GOSE				6-PACK CANS, DRAFT
HOP CIRCUS IPA SERIES	EL DORADO & MOASAIC ON PEACHES & APRICOT				PASSION FRUIT WHITE IPA				HOPS/ADJUNCTS TBA				6-PACK CANS, DRAFT
CLOWN CAR MIXED 12-PACK	[Rotating Series]												MIXED 12-PACK CANS

SEASONALS

S'MORES PORTER	[Seasonal]												6 PACK, DRAFT SHIPPING: 1.3.20 IN MARKET: 1.10.20
CITRUS WIT				[Seasonal]									6 PACK, DRAFT SHIPPING: 4.10.20 IN MARKET: 4.17.20
ZIRKUSFEST OKTOBERFEST							[Seasonal]						6 PACK, DRAFT SHIPPING: 7.24.20 IN MARKET: 7.31.20
STRONGMAN COFFEE MILK STOUT										[Seasonal]			6 PACK, DRAFT SHIPPING: 10.16.20 IN MARKET: 10.23.20

SPECIALTY/OTHER

10W-40 IMPERIAL STOUT (STYLE VARIANTS)	1.24		3.13		5.22				9.4		11.13		4 PACK, DRAFT (TIER 2 PRICING) MULTIPLE RELEASES
HAZY JUICY HOPPY FRESH IPA (HOP VARIANTS)		2.7		4.17		6.26		8.21		10.23		12.18	4 PACK, DRAFT (TIER 2 PRICING) (HOP CIRCUS PRICING) MULTIPLE RELEASES
LOCAL LAGER SERIES	1.3		3.6		5.29				9.18		11.6	12.4	4 PACK, DRAFT (TIER PRICING DEPENDS ON BEER) MULTIPLE RELEASES
HI-WIRE LOVES AVL COLLAB SERIES		2.14	3.20			6.19		8.14			11.20	12.11	4 PACK, DRAFT (TIER 1 PRICING) (HOP CIRCUS PRICING) MULTIPLE RELEASES
SOUR SMOOTHIE SERIES	1.10		3.6		5.8		7.10		9.11		11.13		4 PACK, DRAFT (TIER 2 PRICING) MULTIPLE RELEASES
SPRAY PAINT COLLAB 12-PACK	[Seasonal]												12 PACK, SIXTELS (12PK LINE PRICED) (HOP CIRCUS PRICING) SHIPPING: 1.17.20
DBL HI-PITCH MOSAIC IPA		[Seasonal]											4 PACK, DRAFT (TIER 1 PRICING) (HOP CIRCUS PRICING) SHIPPING: 2.21.20
PINK LEMONADE SESSION SOUR				[Seasonal]									6 PACK 12oz CANS, DRAFT (FLAGSHIP LINE PRICED) SHIPPING: 4.10.20
TROPICAL FRUIT GOLDEN ALE							[Seasonal]						4 PACK, DRAFT (TIER 2 PRICING) SHIPPING: 7.17.20
RASPBERRY WHEAT WINE										[Seasonal]			4 PACK, DRAFT (TIER 2 PRICING) SHIPPING: 10.9.20
MTNS 2 SEA COLLAB 12-PACK										[Seasonal]			12 PACK, SIXTELS (12PK LINE PRICED) (HOP CIRCUS PRICING) SHIPPING: 10.16.20