

HI-WIRE BREWING BEER RELEASE CALENDAR 2021

YEAR-ROUND FLAGSHIPS



6PK 16oz CANS
DRAFT



6PK 16oz CANS, DRAFT
12PK of 12oz CANS, MIXED 12PK



6PK 12oz CANS, 12PK CANS
DRAFT, MIXED 12PK



6PK 12oz CANS



6PK 12oz CANS

ROTATING YEAR-ROUND SERIES / MIXED PACK

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
SESSION SOUR SERIES	LEMON DROP			PINK LEMONADE						BLACKBERRY LIMEADE			6-PACK CANS, DRAFT
CLOWN CAR MIXED 12-PACK	[Rotating Series]												MIXED 12-PACK CANS

SEASONALS

S'MORES PORTER	[Seasonal]												6 PACK, DRAFT SHIPPING: 1.3.21 IN MARKET: 1.10.21
HI-WIRE GOSE				[Seasonal]									6 PACK, DRAFT SHIPPING: 4.10.21 IN MARKET: 4.17.21
ZIRKUSFEST OKTOBERFEST							[Seasonal]						6 PACK, DRAFT SHIPPING: 7.24.21 IN MARKET: 7.31.21
WINTER IPA										[Seasonal]			6 PACK, DRAFT SHIPPING: 10.16.21 IN MARKET: 10.23.21

SPECIALTY/OTHER

10W-40 IMPERIAL STOUT (ADJUNCT VARIANTS)	1.8		3.12		5.7				9.10		11.12		4 PACK, DRAFT (TIER 2 PRICING) MULTIPLE RELEASES
HAZY JUICY HOPPY FRESH DOUBLE IPA (HOP VARIANTS)		2.19		4.9		6.11		8.20			11.15		4 PACK, DRAFT (TIER 2 PRICING) MULTIPLE RELEASES
LOCAL LAGER SERIES	1.15		3.5		5.28			8.13		10.29		12.3	4 PACK, DRAFT (TIER PRICING DEPENDS ON BEER) MULTIPLE RELEASES
HI-WIRE LOVES YOUR CITY COLLAB SERIES	1.29	2.26				6.4		8.6		10.15		12.10	4 PACK, DRAFT (TIER 1 PRICING) MULTIPLE RELEASES
SOUR SMOOTHIE SERIES	1.22		3.26		5.14		7.23		9.17		11.19		4 PACK, DRAFT (TIER 2 PRICING) MULTIPLE RELEASES
WOW! IMPERIAL FRUITED SERIES		2.12		4.16		6.18			9.3			12.17	4 PACK, DRAFT (TIER 2 PRICING)
WEST COAST DOUBLE IPA SERIES				4.23			7.9			10.1			4 PACK, DRAFT (TIER 2 PRICING)
ANNIVERSARY ALE							7.2						4 PACK, DRAFT (TIER 2 PRICING)