

HI-WIRE BREWING BEER RELEASE CALENDAR 2021

YEAR-ROUND FLAGSHIPS



6PK 16oz CANS
DRAFT



6PK 16oz CANS, DRAFT
MIXED 12PK



6PK 12oz CANS, 12PK CANS
DRAFT, MIXED 12PK



6PK 12oz CANS
DRAFT



6PK 12oz CANS

ROTATING YEAR-ROUND SERIES / MIXED PACK

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
SESSION SOUR SERIES	LEMON DROP			PINK LEMONADE						BLACKBERRY LIMEADE			6-PACK CANS, DRAFT
CLOWN CAR MIXED 12-PACK	[Teal bar spanning all months]												MIXED 12-PACK CANS

SEASONALS

S' MORES PORTER	[Blue bar]												6 PACK, DRAFT SHIPPING: 1.3.21 IN MARKET: 1.10.21
HI-WIRE GOSE				[Blue bar]									6 PACK, DRAFT SHIPPING: 4.10.21 IN MARKET: 4.17.21
ZIRKUSFEST OKTOBERFEST							[Blue bar]						6 PACK, DRAFT SHIPPING: 7.24.21 IN MARKET: 7.31.21
WINTER IPA										[Blue bar]			6 PACK, DRAFT SHIPPING: 10.16.21 IN MARKET: 10.23.21

SPECIALTY/OTHER

10W-40 IMPERIAL STOUT (ADJUNCT VARIANTS)	1.8		3.12		5.7				9.10		11.12		4 PACK, DRAFT (TIER 2 PRICING) MULTIPLE RELEASES
HAZY JUICY HOPPY FRESH DOUBLE IPA (HOP VARIANTS)			4.9		6.11		8.20				11.15		4 PACK, DRAFT (TIER 2 PRICING) MULTIPLE RELEASES
LOCAL LAGER SERIES	1.15		3.5		5.28		8.13		10.29		12.3		4 PACK, DRAFT (TIER 1 PRICING) MULTIPLE RELEASES
HI-WIRE LOVES YOUR CITY COLLAB SERIES	1.29	2.26			6.4		8.6		10.15		12.10		4 PACK, DRAFT (TIER PRICING DEPENDS ON BEER) MULTIPLE RELEASES
SOUR SMOOTHIE SERIES	1.22		3.26		5.14		7.23		9.17		11.19		4 PACK, DRAFT (TIER 2 PRICING) MULTIPLE RELEASES
WOW! IMPERIAL FRUITED SERIES		2.12		4.16		6.18		9.3			12.17		4 PACK, DRAFT (TIER 2 PRICING)
WEST COAST DOUBLE IPA SERIES				4.23			7.9			10.1			4 PACK, DRAFT (TIER 2 PRICING)
ANNIVERSARY ALE							7.2						4 PACK, DRAFT (TIER 2 PRICING)