



HI-WIRE[®]

B R E W I N G

2023

BEER RELEASE

CALENDAR

CORE YEAR-ROUNDS



4/6/16
DRAFT



4/6/16
DRAFT



4/6/16
DRAFT



4/6/16
DRAFT



4/6/16

ADDITIONAL YEAR-ROUNDS



4/6/16
DRAFT

4/6/16
DRAFT

4/6/16
DRAFT

12PK YEAR-ROUNDS



2/12/16

2/12/16

2/12/16

2/12/16

2/12/16

2/12/16

SEASONAL RELEASES

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	
STRONGMAN COFFEE MILK STOUT	▶												6 PACK, DRAFT SHIPPING: 12.16.21 IN MARKET: 12.23.21
MARGARITA SOUR			▶										6 PACK, DRAFT SHIPPING: 3.3.23 IN MARKET: 3.10.23
ZIRKUSFEST OKTOBERFEST							▶						6 PACK, DRAFT SHIPPING: 7.14.23 IN MARKET: 7.21.23
ELATED WINTER IPA									▶				6 PACK, DRAFT SHIPPING: 9.15.23 IN MARKET: 9.22.23

SPECIALTY RELEASES

10W-40 IMPERIAL STOUT (ADJUNCT VARIANTS)	▶ 1.13		▶ 3.17		▶ 5.5				▶ 9.1		▶ 11.3		4 PACK, DRAFT (TIER 2 PRICING) MULTIPLE RELEASES
SPECIALTY IPA SERIES		▶ 2.17		▶ 4.21		▶ 6.16		▶ 8.4		▶ 10.6		▶ 12.1	4 PACK, DRAFT (TIER 3 PRICING) MULTIPLE RELEASES
SPECIALTY LAGER SERIES	▶ 1.27			▶ 4.14		▶ 6.23			▶ 9.22		▶ 11.17		4 PACK, DRAFT (TIER 1 PRICING) MULTIPLE RELEASES
SPECIALTY FRUITED SERIES	▶ 1.20		▶ 3.3		▶ 5.12			▶ 8.18		▶ 10.20			4 PACK, DRAFT (TIER 3 PRICING) MULTIPLE RELEASES
ANNIVERSARY ALE							▶ 7.7						4 PACK, DRAFT (TIER 2 PRICING) MULTIPLE RELEASES
BULLEIT [®] BARRELED SERIES		▶ 2.3				▶ 5.26						▶ 11.10	4 PACK, DRAFT (TIER 3 PRICING) MULTIPLE RELEASES
COLLABS				▶ DEVIL'S FOOT		▶ WICKLES PICKLE				▶ WICKLES PICKLE		▶ TBD	MULTIPLE RELEASES (RELEASE-BASED PRICING)