



HI-WIRE[®]

B R E W I N G

2023

BEER RELEASE
CALENDAR

CORE YEAR-ROUNDS



4/6/16
DRAFT



4/6/16
DRAFT



4/6/16
DRAFT



4/6/16
DRAFT



4/6/16

ADDITIONAL YEAR-ROUNDS



4/6/16
DRAFT

4/6/16
DRAFT

4/6/16
DRAFT

12PK YEAR-ROUNDS



2/12/16

2/12/16

2/12/16

2/12/16

2/12/16

2/12/16

SEASONAL RELEASES

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	
STRONGMAN COFFEE MILK STOUT	[Release]												6 PACK, DRAFT SHIPPING: 12.16.21 IN MARKET: 12.23.21
MARGARITA SOUR			[Release]										6 PACK, DRAFT SHIPPING: 3.3.23 IN MARKET: 3.10.23
ZIRKUSFEST OKTOBERFEST							[Release]						6 PACK, DRAFT SHIPPING: 7.14.23 IN MARKET: 7.21.23
ELATED WINTER IPA									[Release]				6 PACK, DRAFT SHIPPING: 9.15.23 IN MARKET: 9.22.23

SPECIALTY RELEASES

10W-40 IMPERIAL STOUT (ADJUNCT VARIANTS)	1.13		3.17		5.5				9.1		11.3		4 PACK, DRAFT (TIER 2 PRICING) MULTIPLE RELEASES
SPECIALTY IPA SERIES		2.17		4.21		6.16		8.4		10.6		12.1	4 PACK, DRAFT (TIER 3 PRICING) MULTIPLE RELEASES
SPECIALTY LAGER SERIES	1.27			4.14		6.30			9.22		11.17		4 PACK, DRAFT (TIER 1 PRICING) MULTIPLE RELEASES
SPECIALTY FRUITED SERIES	1.20		3.3		5.12			8.18		10.20			4 PACK, DRAFT (RELEASE-BASED PRICING) MULTIPLE RELEASES
ANNIVERSARY ALE							7.7						4 PACK, DRAFT (TIER 2 PRICING) MULTIPLE RELEASES
BULLEIT [®] BARRELED SERIES		2.3		4.28							11.10		4 PACK, DRAFT (TIER 3 PRICING) MULTIPLE RELEASES
COLLABS				WICKLES PICKLE 5.19	DEVIL'S FOOT 6.9				WICKLES PICKLE		TBD		MULTIPLE RELEASES (RELEASE-BASED PRICING)