



HI-WIRE[®]

B R E W I N G

2024

BEER RELEASE CALENDAR

CORE YEAR-ROUNDS



4/6/16
DRAFT



4/6/16
DRAFT



4/6/16
DRAFT



4/6/16
DRAFT



4/6/16



4/6/16
DRAFT

ADDITIONAL YEAR-ROUNDS



4/6/16
DRAFT



4/6/16
DRAFT

12PK YEAR-ROUNDS



2/12/16



2/12/16



2/12/16



2/12/16



2/12/16

SEASONAL RELEASES

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	
STRONGMAN COFFEE MILK STOUT	▶												6 PACK, DRAFT SHIPPING: 12.15.23 IN MARKET: 12.22.23
MARGARITA SOUR			▶										6 PACK, DRAFT SHIPPING: 3.1.24 IN MARKET: 3.8.24
ZIRKUSFEST OKTOBERFEST					PRE-ORDERS DUE 5.7		▶						6 PACK, DRAFT SHIPPING: 7.12.24 IN MARKET: 7.19.24
ELATED WINTER IPA									▶				6 PACK, DRAFT SHIPPING: 9.27.24 IN MARKET: 10.4.24

SPECIALTY RELEASES

10W-40 IMPERIAL STOUT (ADJUNCT VARIANTS)	IRISH COFFEE 1.19		CHURRO 3.15		VIETNAMESE ICED COFFEE 5.3		TBD 7.19				TBD 11.1		4 PACK, DRAFT (TIER 2 PRICING) MULTIPLE RELEASES
SPECIALTY IPA SERIES		SLAM DANK 2.16		CHOICE! NEW ZEALAND IPA 4.19		P.O.G. PITCH 6.14		TBD 8.2		TBD 10.4		TBD 12.6	4 PACK, DRAFT (TIER 2 PRICING) MULTIPLE RELEASES
SPECIALTY LAGER SERIES	BLACK LAGER 1.26		ATLANTICO MEXICAN LAGER 3.22			WEST COAST LAGER 6.21			TBD 9.20		TBD 11.15		4 PACK, DRAFT (RELEASE-BASED PRICING) MULTIPLE RELEASES
SPECIALTY FRUITED SERIES	HURRICANE SOUR 1.12		LEMON SHANDY 3.1		MINT CONDITION MOJITO SOUR 5.10			TBD 8.16		TBD 10.18			4 PACK, DRAFT (RELEASE-BASED PRICING) MULTIPLE RELEASES
ANNIVERSARY ALE							ANNIVERSARY ALE 7.5						4 PACK, DRAFT (TBD) MULTIPLE RELEASES
COLLABS/ OTHER			BEARDED IRIS 3.8		ZOMBIE SOUR TIME-EASY COLLAB 6.1			WICKLES PICKLE 8.30				BBA TBD 11.29	4 PACK, DRAFT (RELEASE-BASED PRICING) MULTIPLE RELEASES