



# HI-WIRE<sup>®</sup>

## B R E W I N G

# 2024

## BEER RELEASE CALENDAR

### CORE YEAR-ROUNDS



4/6/16  
DRAFT



4/6/16  
DRAFT



4/6/16  
DRAFT



4/6/16  
DRAFT



4/6/16



4/6/16  
DRAFT

### ADDITIONAL YEAR-ROUNDS



4/6/16  
DRAFT



4/6/16  
DRAFT

### 12PK YEAR-ROUNDS



2/12/16



2/12/16



2/12/16



2/12/16



2/12/16

### SEASONAL RELEASES

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	
STRONGMAN COFFEE MILK STOUT	▶												6 PACK, DRAFT SHIPPING: 12.15.23 IN MARKET: 12.22.23
MARGARITA SOUR			▶										6 PACK, DRAFT SHIPPING: 3.1.24 IN MARKET: 3.8.24
ZIRKUSFEST OKTOBERFEST					PRE-ORDERS DUE 5.7		▶						6 PACK, DRAFT SHIPPING: 7.12.24 IN MARKET: 7.19.24
ELATED WINTER IPA									▶				6 PACK, DRAFT SHIPPING: 9.27.24 IN MARKET: 10.4.24

### SPECIALTY RELEASES

10W-40 IMPERIAL STOUT (ADJUNCT VARIANTS)	IRISH COFFEE 1.19		CHURRO 3.15		VIETNAMESE ICED COFFEE 5.3		PUMPKIN SPICEWALLA LATTE 7.19				ORIGINAL 11.1		4 PACK, DRAFT (TIER 2 PRICING) MULTIPLE RELEASES
SPECIALTY IPA SERIES		SLAM DANK 2.16		CHOICE! NEW ZEALAND IPA 4.19		P.O.G. PITCH 6.14		HOLLABACK WEST COAST 8.2		HYPE TRIGGER EXPERIMENTAL 10.4		SNOW DAZE 12.6	4 PACK, DRAFT (TIER 2 PRICING) MULTIPLE RELEASES
SPECIALTY LAGER SERIES	BLACK LAGER 1.26		ATLANTICO MEXICAN LAGER 3.22			WEST COAST LAGER 6.21			CANADIAN LAGER 9.20		RICE LAGER 11.15		4 PACK, DRAFT (TIER 1 PRICING) MULTIPLE RELEASES
SPECIALTY FRUITED SERIES	HURRICANE SOUR 1.12		LEMON SHANDY 3.1			MINT CONDITION MOJITO SOUR 6.1		CITRA GOSE 8.16		VANILLA BLUEBERRY SOUR 10.18			4 PACK, DRAFT (RELEASE-BASED PRICING) MULTIPLE RELEASES
ANNIVERSARY ALE							ANNIVERSARY ALE 7.12						4 PACK, DRAFT (TBD) MULTIPLE RELEASES
COLLABS/ OTHER					BEARDED IRIS 5.10		WICKED WEED COLLAB 7.5				BBA BED OF NAILS 11.29		4 PACK, DRAFT (RELEASE-BASED PRICING) MULTIPLE RELEASES